

Rob Sumner

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206-280-1649

Education

Master of Arts

Ohio University

Visual Communication

Bachelor of Arts

Connecticut College

History

Skills / Tools

Axure

Competitive analysis

Content writing

CSS

Design systems

Figma

Personas

Photoshop

Prototyping

Research

Sketch

Usability testing

User flows

Visual design

Wireframes

XD

Personal statement and accomplishments

I am a UX designer, with a love of solving problems, driven by empathy for others. I believe in the power of design, photography, and storytelling to make a positive difference in people's lives.

- Selected as a White House photography intern from a pool of the top photojournalism students in the country.
- As a manager of the photojournalism team at the Seattle Post-Intelligencer, created a culture of creativity, bringing impact and delight to readers; paper recognized as one of the top visual publications in the U.S.
- As a business co-founder, combined business principles and UX design to help make business profitable in 18 months.
- As a college athlete, selected for the Inter-Collegiate Sailing Association All-American Sailing Team for 3 consecutive years.
- Cub Scout volunteer leader for the past 6 years, helping kids in grades K-5 learn about environmental education, community service, and STEM.

Experience

UX Designer / Interaction Designer

10/2018 – Present

Microsoft via Allovus Design

- Designed the end user experience for a new service in Azure AD, which facilitates the sharing of business resources. Product has shipped. Additionally designed end user experience for Access Reviews (Identity Governance) and a user / system initiated feedback experience (CMX).
- Partnered closely with product team to understand customer needs and expectations. Presented a variety of design solutions and defined the final design approach based on customer feedback.
- Worked with engineering to ensure final designs could be implemented to current standards as defined by Fluent / Fabric design system.
- Collaborated with designers of products in the same space to bring consistency in the implementation of design.

UX Designer / Interaction Designer

07/2016 – Present

Freelance

- (Stanford School of Medicine) Designed web experience to promote diversity within the SoM community. Devised a way to maximize their current CMS in creating a catalog of diversity resources, which could be explored by program or constituency.
- (Robotics startup (NDA)) Identified key strategy for app that interacts with robotic food truck. Provided research, visual design, prototype and user testing. Material used in investor presentations for initial funding.

UX Designer / Interaction Designer

5/2017 – 12/2017

Premera Blue Cross via contract

- Designed a platform for user submitted health claims. Proposed and designed new patterns to help users through complex tasks.