

Rob Sumner

www.robsumner.com

robsumner@gmail.com

206-280-1649

Profile

I have a love of telling stories and solving problems, driven by empathy for others. I have successfully pursued these passions through UX design, photography and journalism.

Education

Master of Arts
Ohio University
Visual Communication

Bachelor of Arts
Connecticut College
History

User Experience Design
General Assembly
UX Design Immersive

Skills / Tools

Agile
Axure
Competitive analysis
Content writing
CSS
Figma
Invision
Journey maps
Personas
Photoshop
Prototyping
Research
Sketch
Usability testing
User flows
Visual design
Wireframes
XD

Experience

UX Designer / Interaction Designer 10/2018 – Present
Microsoft via Allovus Design

- Identity team: Primary designer for end-user experience of a new product, Entitlement Management, one of four main features of Azure Active Directory. Feature governs employee and business partner access to resources at enterprise scale. Deliverables include wireframes and hi-res prototype using Figma and Adobe XD. Product has shipped, currently in public preview.

UX Designer / Interaction Designer 07/2016 – Present
Freelance

Provide competitive analysis, wireframes, user flows, user stories, Axure prototypes, content strategy, user testing and visual design.

Select clients include:

- **Stanford School of Medicine:** Designed web experience to promote diversity within the community SoM community. (Adobe CQ5/AEM)
- **Lead generation startup (NDA):** Provided competitive analysis and wireframes for tools that interact with lead generation portal.
- **Robotics startup (NDA):** Identified key strategy for app that interacts with robotic food truck. Provided research, visual design, Axure prototype and user testing. Material used in investor presentations for initial funding.

UX Designer / Interaction Designer 5/2017 – 12/2017
Premera Blue Cross via contract

- Primary designer for a member submitted claims experience, with goal of reducing errors resulting in denied claims.
- Compiled and translated complex business requirements into user flows, user stories and high fidelity prototypes. Performed user testing and analysis.

Technical Designer / Senior Content Editor 03/2015 – 06/2016
Nike via contract

- Provided technical expertise within Adobe CQ AEM CMS to build responsive Nike editorial web experiences. Facilitated localization to 77 locales in 25 languages.

Visual Content Strategist 03/2012 – 03/2015
Microsoft via contract

- Defined image style and procured content to build the identity of high profile apps for news, sports and finance editorial content. Increased engagement on app and web properties using data analytics.

Business co-founder 01/2009 – 12/2012
Red Box Pictures (Commercial Photography Studio)

- Co-founded and built a profitable business supporting 4 full time partners. Designed web experiences for marketing photography as well as workflows for interacting with clients.
- Photographer for clients including Costco, Russell Investments, Komen Foundation, USA Today, University of Washington, and Getty Images